

**Wednesday, November 12<sup>th</sup>, 2003, 6:00 PM to 9:00PM**

**Where:**

e-Business Laboratory  
New Jersey Institute of Technology  
GITC Room 3730 (Guttenberg Information Technologies Center)  
University Heights  
Newark, New Jersey 07102

**Topic:**

*Rapid Performance Optimization with OpenLoad™ for IBM WebSphere*

**Speaker:**

Donald Doane, Founder of OpenDemand Systems, Inc.

**Abstract:**

*Customers have come to expect dial tone-like reliability from their web applications. In today's tough economic environment, no company can afford to waste time and money deploying web applications that won't perform to customer expectations. According to Zona Research, performance failures cost corporations over \$25 billion last year. The only way to guarantee peak application performance despite unpredictable user volumes, disparate underlying technologies and intense time-to-market pressures is to test them every step of the way. The challenge is the significant time and effort required to implement an easily repeatable and consistent process for testing and tuning the performance of your applications and IT infrastructure.*

**Agenda:**

- 6:00 Pizza & Refreshments
- 6:30 Introduction & Announcements
- 6:45 RPO with OpenLoad
- 7:45 Short Break
- 8:00 Old & New Business
- 8:30 Informal member discussions
- 9:00 Meeting Close

***About the Speaker:***

Donald is the founder of OpenDemand Systems, Inc and is directly responsible for overseeing the Company's overall corporate and technical strategy and vision. He has a strong background in building and deploying Web applications, and understands the everyday issues that developers face in ensuring optimal application performance, availability and reliability. His responsibilities at OpenDemand include evangelizing the benefits of Rapid Performance Optimization (RPO), and showing engineers how to more effectively build their applications to deliver maximum robustness and scalability.

Donald is a regular speaker at technology user groups and conferences nationwide, and has most recently addressed user groups in NYC, NJ, Philadelphia, Central PA, Baltimore, Annapolis MD, Washington D.C., Richmond VA, Northern VA and San Antonio.

***Reservation Required for Parking and Catering***

Please, RSVP by posting a message on our Bulletin Board to confirm your attendance. This will help us a lot to arrange for parking and catering.

1. Go to our Bulletin Board at <http://webboard.njit.edu:8080/~eLabEventMembers/>
2. Create a new username/password if necessary, and then login to this WebBoard
3. On the left-hand topics list, click on the topic/conference called: **“Events – WebSphere”**
4. Under the **“Events – WebSphere”** topic, click on the event **“OpenDemand – 11/12/03”**
5. The content of this message will appear in the right-hand frame/window
6. Simply click **“Reply”** on your top menu, and write a brief message confirming your attendance
7. **In your message, please mention how many people are coming, how many parking spots needed, etc.**
8. Please include your contact information in that message too, and you emails and web links if you want.
9. One of our organizers will send you an email confirmation for your parking spot, with directions to get to our room.

***Directions:***

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***Contact:***

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